



**DE GUSTIBUS** association seeks to defend variety and plurality of flavors, tastes and qualities while respecting the place and culture of origin, bringing together the social tradition that produces these varied flavors and people who are curious to know and taste them. And if you don't agree, all we have to say is: *De Gustibus non disputandum est!*

**De Gustibus Association**  
Via Caduti di Cefalonia, 72 50127 | Firenze  
Tel. 335 1535965 | 340 5796207 | 349 2895233  
[www.de-gustibus.it](http://www.de-gustibus.it)  
[degustibus@de-gustibus.it](mailto:degustibus@de-gustibus.it)







The **DE GUSTIBUS** association was started to promote traditional Italian agriculture. By promoting sustainable tourism through planned excursions and special events, **DE GUSTIBUS** aims to increase awareness of and appreciation for our network of agricultural producers and vineyards while encouraging environmental stewardship. **DE GUSTIBUS** welcomes anyone who shares our philosophy and would like to take advantage of our services to join our association. Our proposals are therefore subdivided according to the typology of the associations.

**DE GUSTIBUS** offers to consumer partners:

- The possibility to participate in our events
- To partake in tours organized by us and/or our partners
- To participate in our collective buying groups who procure homemade products from small producers from all over Italy and that normally are not available for distribution
- Bike tours
- Trips on horseback
- Excursions with environmental leaders
- Exclusive wine tasting at your home
- Organized dinners hosted at the farms/vineyards of some of our partners
- Environmental and nutritional education
- Network of true farm B&Bs
- Cultural events and sporty activities



**DE GUSTIBUS'** greatest passion lies in the research and selection of agricultural producers (wine, oil, cheeses, pork, and local specialties) whose precious contributions, and through their simple existence, constitute one of the most important historical and cultural properties, in Tuscany as well as in all of Italy. Our pledge is to give greater visibility, to safeguard and in any case to relocate within the current market, in which competition and phenomena like globalization tend to cut out those who don't have enough support to succeed with only solid high quality. Our producers are chosen based on special criteria: small productions to biological character or to familiar management, exclusive quality of the production and of the dedicated services, organization to low environmental impact, agricultural or ever too much standardized.

We offer to our productive partners, farms and B&Bs:

- network with other producers and with consumers on a local level and in foreign territories
- Visibility on the internet and within our market
- Entry into our circle of food & wine (Oenology, Viticulture or Viticulture) tours
- Participation in our organized events such as samplings and parties
- Expositions at fairs, cultural and food & wine tours
- Services in various Languages including (German, English, Spanish)
- Services and consultancy for web-making and web page creation
- Environmental training and organization of in farm course



Photo: Stevash, Lughal

